

*Saturday, March 16, 2024*  
*The 34th Annual Haw River Clean-Up-A-Thon*

We invite you to be a sponsor of our Haw River Clean-Up-A-Thon!

The Haw River Assembly is a grassroots non-profit organization working to protect the Haw River and Jordan Lake, and we are seeking sponsors for our Annual Clean-Up-A-Thon on March 16th. During the clean-up, volunteer teams of 15 or fewer remove trash along the riverbanks and creeks, bridges and islands, and the shoreline of Jordan Lake. Checkout our recent clean-up efforts that have been featured in local and state news:

- [“Haw River Assembly makes litter trapping device to reduce pollution”](#)(Spectrum, 2023)“
- [“Alamance teams participate in Haw River clean-up”](#) (Times-News, 2023)
- [“Haw River Assembly committed to keeping river clean”](#) (Chatham News & Record, 2022)

Since 1991, over 6,910 volunteers have removed over 11,329 bags of trash and 1,984 tires from the watershed! Volunteers have removed all sorts of polluting trash items that are dangerous to wildlife and water quality, including heavy appliances, construction materials, road cones, toys, kitchen sinks, bottles, cans, cleaning supplies, and more.

Your sponsorship helps us purchase the supplies needed for the clean-up, and donations also protect the river through supporting our advocacy work, citizen science projects, and riverside education programs for local 4th-grade children.



### *How you can help!*

We are asking local businesses and individuals to sponsor our volunteer teams with a donation of \$50 or more. The Haw River Assembly is a non-profit organization, and your donation is tax-deductible.

Sponsors will receive:

- Sponsorship display poster for your storefront (digital version available as well)
- Recognition in materials that we give to our volunteers (~350 individuals)
- Recognition in our Spring print newsletter (~1,200 individuals)
- Recognition in our digital newsletter (~2,900 recipients)
- Social media acknowledgment (~2,964 followers on [Instagram](#) & over 4,000 followers on [Facebook](#) followers)

Mail Donation:

Please send your donation using our mailing address: PO Box 187 Bynum, NC 27228

We will send a physical copy of the sponsor poster and also email you a digital version to display and promote on your social media!

Online Donation:

Go to <http://hawriver.org/river-cleanup/> and make a Clean-Up-a-Thon Sponsorship donation online (scroll down to the sponsor to the donor button).

Want to participate?

If you would like to participate in the clean-up, sign your team up [here](#). I've also enclosed a volunteer recruitment flier to share. Thank you very much for your support!

Hannah Welborn-Lewis

Events & Volunteer Coordinator

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